



# Kit Becker UX UI Design

kitbecker.com

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Most of my career I've had a wide range of responsibilities. Working independently on small teams has made me an adaptable problem solver. My years of experience in design, marketing and web development, all inform my focus on user experience. I love visual design and building rich interactions but UX is the path that creates the framework for all of that.

## EXPERIENCE

### Altisource - UX / UI Designer

Worked under two subsidiaries: **Hubzu** a real estate auction marketplace and **Owners.com** an online real estate brokerage start-up. Worked alongside marketing and product teams to create projects on short timelines.

- Designed applications deployed across Android, iOS, mobile and desktop platforms.
- Researched user needs and created user flows.
- Created prototypes for usability testing.
- Worked to create a front-end framework.
- Developed and maintained brand guidelines.
- Designed and developed landing pages in a variety of CMS environments.
- Helped develop new services and offerings.
- Designed and Developed a responsive email framework.

2018 - 2021

### Freebairn & Company - UX / UI Designer

Freebairn is a small advertising agency servicing a wide range of clients. My responsibilities were to advise, design and build online media.

- Met with clients and account execs to plan projects, define goals and requirements.
- Designed and developed user centered applications and experiences.
- Created rich visual, interactive experiences for projects in a wide range of devices.
- Designed and produced video and javascript based animations.
- Managed and leveraged Google Analytics.
- Created and managed Google Ad Words campaigns.
- Worked with clients to organize content strategy.
- Managed workflow for a small team from initial concepts to finish.
- Handled maintenance of existing client websites, managing expansion.
- Designed, Built and managed email campaigns.

2002 - 2018

## PORTFOLIO

kitbecker.com

## SKILLS

UX/UI Design  
 User Research  
 Journey Mapping  
 Wireframing & Prototyping  
 Usability Testing  
 Information Architecture  
 Branding & Visual Design  
 Web Development

## TOOLS

|             |               |
|-------------|---------------|
| Sketch      | Figma         |
| Abstract    | Invision      |
| Photoshop   | After Effects |
| Illustrator | HTML          |
| CSS         | Javascript    |
| SASS        | JQuery        |
| PHP         | Wordpress     |

## EDUCATION

University of Greensboro N.C.  
 Bachelor of fine Arts - Design  
 Christopher Becker  
 ( legal name for verification )